



HOSPICE AT HOME
WEST CUMBRIA

Enhancing life, excelling in care

**Corporate
Partnerships**

www.hospiceathomewestcumbria.org.uk

About Us

Hospice at Home West Cumbria provides services to people situated in the western part of Cumbria. We are the ONLY provider of Hospice services in this area. Established in 1987, we have developed an excellence in home based palliative care. We are regarded nationally as providing a high quality model of hospice care and services.



Our Vision

All people in West Cumbria have timely access to personalised high quality palliative and end of life care.

Our Mission

To be at the heart of our community and provide home nursing, emotional support, complementary therapies, and lymphoedema care when and where needed.

Our Values

- We provide care for the local community
- We allow people a realistic choice regarding end of life care
- We acknowledge a person's physical, psychological, social and spiritual needs
- We care for families
- We maximise opportunities to work with others
- We share good practice and learn from others
- We safeguard our financial future
- We respect and care for each other



What We Do

Home Nursing

Home nursing has always been at the heart of Hospice at Home West Cumbria. We offer skilled nursing care and support to adults with cancer and other life limiting illnesses. The care is provided in the patient's home or other residential setting. Many people wish to remain in their own home or close to their family and our home nurses allow them to do this.

Family & Bereavement Support

Hospice at Home West Cumbria provides a range of services to patients, carers and their families both before and after bereavement. Our team helps with coping, loss, grief and bereavement. Our highly qualified staff and volunteers support patients by providing complementary therapies, one-to-one sessions and group support.

Lymphoedema Services

We have a long established, specialist lymphoedema service which provides assessment, delivers appropriate treatments and supports and advises patients, their families and carers. We are the only provider of specialist lymphoedema services in West Cumbria.





Benefits to Your Company

We want to build mutually beneficial partnerships with local businesses, however large or small, so we can continue to provide our vital services to communities and raise awareness of our work in West Cumbria.

As well as the knowledge that you are making a positive difference to the local community where you operate, there are many other benefits to supporting Hospice at Home West Cumbria:

- Engaged and motivated employees
- Raised company profile and reputation through positive PR
- Meeting your Corporate Social Responsibility goals
- Generating business through increased networking and positive profile
- Opportunity to visit our Therapy, Resource & Information Centre at Finkle Street in Workington
- Support from our teams

As a Hospice at Home, much of our care takes place behind the closed door of a patient's home. A visit to our Therapy, Resource & Information Centre would give you an insight into our work. We also want to work with you to understand your organisation's objectives and generate ideas of how our partnership can work.





Supporting Hospice at Home West Cumbria

Adopt us as your Charity of the Year

A fantastic way to motivate and unite your employees whilst raising vital funds and awareness about your local hospice. Ask your employees what target they want to set and watch them work together to reach it.

Nominate your Charity Champion

Ask for employees to be your 'Charity Champion'. They can be responsible for distributing emails, putting up posters, and be your main point of contact for employees who come up with some wonderful fundraising ideas.

Internal Fundraising Events

Organising your own fundraising events is fabulous for staff morale. It could be holding a "dress down" Friday, gathering together for coffee and cake or to really get the laughter going in the office, pull together a guess the baby competition.

Matched Giving

To show your support to your employees efforts, you could offer to match any donations they may make.

Sponsor an Event

You could sponsor one of our fundraising and awareness raising events to help us to keep the costs down and raise more money.





Sponsor a Publication

Hospice at Home West Cumbria produce information that explains to the local community what we do. Sponsoring a publication keeps our costs down and allows you to use your logo and let people know you are supporting us.

Donations In Kind

Your business may have resources and expertise which we would appreciate you sharing with us. Perhaps you have a function room that we could use for a meeting or an event? Perhaps you have an in house expert that would be happy to have their brains picked? You could also offer some amazing raffle or auction prizes.

Payroll Giving

A great way for your employees to make a regular or one-off donation is to give directly from their pay. It's easy, convenient and they can donate as much or as little as they wish. Our finance team will work with you to ensure a smooth process.

Volunteering

As a corporate partner we would love you to come and work side by side with us. We have an array of volunteering roles from regular support to one-off sessions. Our Volunteer Coordinator will match your staff with the appropriate opportunities.

Clear out for Charity and Hand it to Hospice

As the seasons change, so do wardrobes. Why not ask your teams to fill a bag of clothes and we can arrange to collect them from your offices and sell them in one of our shops?





Play our Lottery

For as little as £1 per week, your staff can be in with a chance of winning a top prize of £25,000. It's a 1 in 63 chance of winning one of our prizes - much better odds than other well known lotteries!

Cause Related Marketing

Linking your business to a local charity offers an opportunity for positive public relations and improved customer relations. Your customers could be asked to 'round-up' their shopping or donate a pound at purchase to Hospice at Home West Cumbria as your chosen cause. You could also commit to donating an amount for each like, share or repost on social media, spreading your message more widely.

Take the £30 Challenge

An incredible opportunity to really get your employees engaged and let their entrepreneurial skills and creativity shine, is through some lively competition. We will give you £30 for a team of 10 to see how much money they can raise from it.....which team will win?!

Do you have your own Ideas?

Talk to us. We're sure you will have some other ideas about how we can work together so please let us know. We'd love to hear from you.





Contact Us

Upper Floor, New Oxford Street,
Workington, Cumbria CA14 2NA

Tel: 01900 873173

Email: info@hhwc.org.uk

Contact us on social media

 [@hospice.cumbria](https://www.facebook.com/hospice.cumbria)

 [@HospiceatHomeWC](https://twitter.com/HospiceatHomeWC)

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